

Teacher Profile

Gadakh Sujata Shivaji

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Personal Information

- Name : **Gadakh Sujata Shivaji**
- Date of Birth : **26 Dec. 1983**
- Nationality : **Indian**
- Present Position : **Professor/Associate Professor/Assistant Professor**
- Experience : **13 Years and 3 month**
- Marital Status : **Married**
- Areas of Research : **Marketing**
- Vidwan ID : **BXCBCUYAAAAJ**
- Orchid ID : **0000-0002-7142-8691**

Educational Details

Degree / Diploma	College /University	Year of Passing	Percentage Marks/CGPA	Class
Ph.D	Savitribai Phule Pune University	March 2016	Awarded	
M.Phil	Yashwantrao Chavan Maharashtra Open University, Nashik	May 2008	65.43 % (First Class)	
SET	UGC	June 2008	Qualified	
M. Com (Business Administration)	Savitribai Phule Pune University	July 2006	70.38%	First Class With Distinction
B.Com. (Business Administration)	Savitribai Phule Pune University	May 2004	76.77%	First Class With Distinction

Thesis/dissertation/Project

Degree	Name of the Guide	Title
Ph.D.	Dr.S.M.Joshi	“A study of consumer behaviors with reference to Ayurvedic and Chemical cosmetic in the selected taluka’s of Nashik district”
M.Phil	Dr.B.B.Rayte	“A Study of Consumer behavior in rural areas of Nashik District in Niphad Tahasil”

Teaching Experience (13 Years)

Organization	Duration	Designation	Total Experience
Maratha Vidya Prasarak Samaj Nashik	21 Dec. 2009 Till Date	Assistant Professor	13 Year 3 Months

Research

Research Paper Publications () (Provide detail list in descending order year)

(Name of Author/s, Year of Publication, Title of Paper, Name of Journal, Vol., Publisher, Pp,ISSN/ISBN)

1. Gadakh S.S, Nov 2021, “Women Empowerment for Economic Development”, Empowering Women in India: Needs, Prospects and Challenges, Falcon International Publication, PP 1-10, ISBN – 978-1-63640-357-1.
2. Gadakh S.S, August 2021, “Bhartiy Shikshan pranali shodh ani bodh”, Power of Knowledge, Special Issue II, PP 129-134, ISSN 2320-4494, Impact factor 2.7286, UGC sr NO 45681, Peer Review and UGC care list journal.
3. Gadakh S.S, March 2021, “Bhartatil mahila sakshamikarnache vividh pailu”, Women empowerment in India with Economic perspective, Aadhar publication Amravati, Pp 19-22, ISBN-978-81-951551-8-7
4. Gadakh S.S, 5-12-2019, विमुद्रीकरणाचे भारतीय कृषी अर्थव्यवस्थेवरील परिणाम Journal of the Gujarat Reaseach Society, Vol 21, Issue 13, ISSN :0374-8588, Impact Factor 4.3, UGC Care List Journal Group D.
5. Gadakh S.S, Oct-Dec2018, भारतीय शिक्षणप्रणाली काळ आज आणि उद्या Vidyavarta, K. Vyaktrao Hiray mahavidyalay,Panchvati Nashik, Dr.Yogita A Hiray, Dr.Kiran Pingale, ISSN 2319-9318, Impact Factor 5.131(IIJIF), Peer Rivew Journal, Pp 0171-175.
6. Gadakh S.S, Feb 2016, आयुर्वेदिक सौंदर्य प्रसाधनांच्या नाशिक जिल्ह्यांतर्गत निवडक तालुक्यांतील ग्राहकांच्या वर्तनाचे अध्ययन Swayanprakash, B Y K College Nashik Volume XV,II, Pp174-179, ISSN No 2249-9016.
7. Gadakh S.S, 2012, Knowledge Process outsourcing: An Emerging Tools For Customer Satisfaction, Quest, Art's commerce and science college , Tryambakeswar, Pp41-44, ISBN 978-81-925172-0-9 Vol I
8. Gadakh S.S, July 2023, Bhartiy Paramparagat Shikshan ani Rastriy Shaikshanik Dhoran, Genius, Volume 11,Issue –II, UGC listed journal No.47100 7.508, Pp 12-18,
9. Gadakh S.S, 2022, Social Entrepreneurship in India, Shodhsamhita, , vol IX. issue 1, UGC Care list journal Group-I, pp 81-86, ISSN No: 2277-7067
10. Gadakh S.S, July Sept. 2021, Promoting Research in Advertising, Journal of Modern Thamiz Research, A Quarterly International Journal, UGC Care list journal Group-I, Pp 875-880, Vol.9 No3, ISSN 2321-948X
11. Gadakh S.S, 15 and 16 Feb 2019, भाषिक कौशल्य आणि व्यक्तिमत्व विकास Research Journey, Research Journey ,Appliances of Language Skill. Arts, Commerce and Science College, Tryambakeshwar, pp 208 to 211, ISSN 2348-7143, Impact Factor 6.261,
12. Gadakh S.S, Feb 2019, वाणिज्य आणि व्यवस्थापन अध्यानात व अध्यापनात माहिती तंत्रज्ञान साधनांचा वापर Use of ICT in Teaching Learning Prcess: Commerce and Management, Language, Mental, Moral and Social Sciences, Research Journey , Bindu Ramrao Deshmukh Art and Commerce Mahila Mahavidyalaya,Nashik Road, pp 36 to41, ISSN 2348-7143, Impact Factor 6.261
13. Gadakh S.S, Feb 2019, भारतातील शेती आणि ग्रामीण विकास Research Journey, Agriculture And Rural Development Planning and Drought Prone Area, Mudhoji College Phaltan, pp- pp 358 to 363, ISSN 2348-7143, Impact Factor 6.261

14. Gadakh S.S, Feb 2018, वस्तु व सेवा करप्रणाली आणि ई commerce Research Journey, Goods And Sales Tax, Arts, Commerce and Science College, Makhmalabad, pp-159-162, ISSN 2348-7143, Impact Factor 3.452
15. Gadakh S.S, feb 2014, आधुनिक व्यवसायाच्या जाहिरातीतील गुणवत्तेचा दावा वास्तव आणि कल्पना “Quality & Customer Satisfaction” K.V.N.Naik Art's, Commerce & Science College, Dindori, Pp170-176, ISSN 2278-5639.
16. Gadakh S.S, Oct 2013, सौंदर्य प्रसाधन कंपन्यांची ग्राहकांप्रती असलेली सामाजिक जबाबदारी “Business ethics and Social Responsibility”, R N Chandak Art's, J.D Bitco commerce, N. S Chandak Science College Nashik Road, Pp1-4, ISBN 978-93-80744-47-6.
17. Gadakh S.S, March 2013, “CSR-Issue and Challenges with Reference to Consumer Behavior”, “Recent Trends in Marketing”, karmaveer Abasaheb Alias N.M Sonawane Art's, Commerce & Science College, Satana, Pp95-99, ISSN95-99
18. Gadakh S.S, Feb 2012, Challenges in Marketing of services –Relates with trends in marketing, Global Trends in Service Sector Marketing, Art's commerce and science college , Tryambakeswar, pp117-120, ISBN 978-93-5070-002-0.
19. Gadakh S.S, Feb 2018, वस्तु आणि सेवा प्रणालीचा भारतीय शेती व्यवसायावर झालेला परिणाम Research Journey , Effect of GST on Indian Economy, K.G.D.M Arts, Commerce and Science College, Niphad, pp 178-181, ISSN 2348-7143, Impact Factor -3.452
20. Gadakh S.S, Jan 2016, Importance of Women Entrepreneurship, Pursuit, Innovative Trends in Entrepreneurship in new millennium , karmaveer Kakasaheb Wagh Art's, Commerce & Science College, Pimpalgaon, Pp 111-117, ISSN 2394-2649
21. Gadakh S.S, Jan 2015, Recent Marketing Trends in Cosmetics Industry, “Recent Trends in Marketing & its effects on Indian Economy, karmaveer Kakasaheb Wagh Art's, Commerce & Science College, Pimpalgaon, Pp180-185, ISSN 2394-2649
22. Gadakh S.S, Dec 2014, Rural Marketing, Vision Research , “Recent Trends in Commerce & Management”, karmaveer Abasaheb Alias N.M Sonawane Art's, Commerce & Science College, Satana, Pp554-58, ISSN 2250-2025
23. Gadakh S.S, feb.2014, आयुर्वेदिक सौंदर्य प्रसाधने निर्मिती आणि महिला उद्योजकता Vision Research “Recent Trends in Commerce & Management”, Pp231-235, ISSN 2250-2025.
24. Gadakh S.S, Feb 2012, Problems And Challenges Before Commerce and Business Education Institution, ‘Skill Building Through Commerce And Business Education’ Art's commerce and science college, snakehead, Pp90-92, ISBN -978-93-5070-001-3.

Research Paper Papers presented in International /National Conferences (Provide detail list in descending order) (Name of Author/s, Year, Title of Paper presented, Name of conference, organized by, place)

1. Gadakh S.S, 2023, Ancient Education System and National Education Policy 2020 , National conference Implementation of National Education Policy2020”SWAYAM MOOCs, S.V.K.T Arts, Science and Commerce College, Deolali Camp Nashik-01.
2. Gadakh S.S, 2022, Social Entrepreneurship in India, Abeda Inamdar College, Pune
3. Gadakh S.S, 2021, Green Promoting Environmental mgt, 1st International Conference on Emerging Issues in Business Economics and Research” Rajdhani College, University of Delhi.
4. Gadakh S.S, 2021, Rural Entrepreneurship in India, 3rd International Conference on Nurturing and transforming Business Practices in Global Village, D. Y. Patil Vidyapith, Pune.
5. Gadakh S.S, 2019, वाणिज्य आणि व्यवस्थापन अध्यानात व अध्यापनात माहिती तंत्रज्ञान साधनांचा वापर Use of ICT in Teaching Learning Process: Commerce and Management, Language, Mental, Moral and Social Sciences,

Bindu Ramrao Deshmukh Art and Commerce Mahila Mahavidyalaya, Nashik Road.

6. Gadakh S.S, 2019, भारतातील शेती आणि ग्रामीण विकास, Agriculture And Rural Development Planning and Drought Prone Area, Mudhoji College Phaltan
7. Gadakh S.S, 2019, वस्तु व सेवा करप्रणाली आणि ई commerce Goods And Sales Tax, Arts, Commerce and Science College, Makhmalabad,
8. Gadakh S.S, 2010, “Increasing Value of Marketing”, “Increasing Value of Marketing”, Arts. and Commerce College Vani.
9. Gadakh S.S, 2010 “Consumer behavior and consumer relationship Management”, “Consumer behavior and consumer relationship Management”, Arts, and Commerce College Vani
10. Gadakh S.S, 2014, आधुनिक व्यवसायाच्या जाहिरातीतील गुणवत्तेचा दावा वास्तव आणि कल्पना “ Quality & Customer Satisfaction”, K.V.N.Naik Art’s, Commerce & Science College, Dindori
11. Gadakh S.S, 2013, सौंदर्य प्रसाधन कंपन्यांची ग्राहकांप्रती असलेली सामाजिक जबाबदारी “Business ethics and Social Responsibility”, R N Chandak Art’s, J.D Bitco commerce, N. S Chandak Science College Nashik Road
12. Gadakh S.S, 2013, “CSR-Issue and Challenges with Reference to Consumer Behavior”, “Recent Trends in Marketing”, karmaveer Abasaheb Alias N.M Sonawane Art’s, Commerce & Science College, Satana
13. Gadakh S.S, 2012, Challenges in Marketing of services –Relates with trends in marketing, Global Trends in Service Sector Marketing, Art’s commerce and science college, Tryambakeswar.
14. Gadakh S.S, 2018 वस्तु आणि सेवा प्रणालीचा भारतीय शेती व्यवसायावर झालेला परिणाम Effect of GST on Indian Economy, K.G.D.M Arts, Commerce and Science College, Niphad,
15. Gadakh S.S, 2016, Importance of Women Entrepreneurship, Innovative Trends in Entrepreneurship in new millennium, karmaveer Kakasaheb Wagh Art’s, Commerce & Science College, Pimpalgaon
16. Gadakh S.S, 2015, Recent Marketing Trends in Cosmetics Industry, “Recent Trends in Marketing & its effects on Indian Economy, karmaveer Kakasaheb Wagh Art’s, Commerce & Science College, Pimpalgaon,
17. Gadakh S.S, 2014, Rural Marketing, “Recent Trends in Commerce & Management”, karmaveer Abasaheb Alias N.M Sonawane Art’s, Commerce & Science College, Satana,
18. Gadakh S.S, 2014, आयुर्वेदिक सौंदर्य प्रसाधने निर्मिती आणि महिला उद्योजकता “Recent Trends in Commerce & Management” karmaveer Abasaheb Alias N.M Sonawane Art’s, Commerce & Science College, Satana
19. Gadakh S.S, Problems And Challenges Befour Commerce and Business Education Institution, Skill Building Through Commerce And Business Education’, Art’s commerce and science college, saikheda

Research Guide (PG) in descending order

Sr. No.	Title of Project/Dissertation Thesis	Name of student	University	PG	Month/Year of award
1	A Study of Quality Management Process	Ansari Sadiya M	Savitribai Phule Pune University, Pune	PG	May 2021
2	A Study of Human Resource Department of the Powerinst Electromagnets PVT	Ansari Shabnam S	Savitribai Phule Pune University	PG	May 2021
3	A Study of Human Resource Planning	Aute Jayesh Kishor	Savitribai Phule Pune University	PG	May 2021

4	Home Loan Management Study of HDFC Bank	Jayshree Sunil Mandalik	Savitribai Phule Pune University	PG	May 2021
5	To study of Employee Work satisfaction of Gavhane and Sharma association	Megha Dilip Bhagat	Savitribai Phule Pune University	PG	May 2021
6	Draksh Pik utpadan ani vyavasthapanache adhyan	Ansari Shahrukh Yasin	Savitribai Phule Pune University	PG	May 2022
7	Quality cabel and wire companychya utpadanprakriyecha abhyas	Asware Sumit Vishwanath	Savitribai Phule Pune University	PG	May 2022
8	Pantco prisishan componants limited ya companytil manvi sansadhanan vyavasthapanacha abhyas	Avhad Sagar Anil	Savitribai Phule Pune University	PG	May 2022
9	Unnati Enterprises ya companitil bharativ nivad prakriyeca abhyas	Bagul Roshni Sanjay	Savitribai Phule Pune University	PG	May 2022
10	Hira Enterprises Ambad Nashik Ya Companytil Kheltya bhandavalache adhyan	Bagul Sachin Enterprises	Savitribai Phule Pune University	PG	May 2022
11	Tecno Line companycya utpadan Prakriyeche Vishleshanatmak adhyan	Wani Harshal Arun	Savitribai Phule Pune University	PG	May 2022

Books/Patent Publications (Provide detail list in descending order –add name, publication, ISBN no, Publisher/year)

Refresher/Orientation/FDP/Trainings

Sr. No.	Name of Refresher/ Orientation/ FDP/ Trainings Programme attended	Organizing Institute	Period	Grade Or Completed
1	Orientation	Academic Staff College, Dr Babasaheb Aambedkar Marathwada university, Aurangabad	2 / 06 / 2014 to 28 / 06 /2014	A
2	Special Winter Course	Academic Staff College, Dr Babasaheb Aambedkar	27 / 10 / 2014 to 18 / 11 /2014	A

		Marathwada university, Aurangabad		
3	Refresher	Organised by Loknete Vyankatrao Hiray Arts, Commerce and Science College, Panchwati Nashik.	11/10/2018 to 31/10/2018	A
4	Refresher	Organised by V.N.Naik College, Gangapur road, Nashik	23/07/2019 To 05/08/2018	A
5	Financial Accounting	MOOC online course	23 July to 10 Nov 2019	A
6	FDP	KTHM College Nashik	29 June 2020 to 8 July 2020	A
7	Refresher Course	Teaching Learning Center, Ramanujan College, University of Delhi	20 August -3 September 2021	A

Role in Curriculum/administrative Activity (College level committee)

1. HOD- Commerce Department
2. Member –Examination Committee
3. Member – Time Table Committee
4. Member- Discipline Committee

I hereby declare that the above written particulars are true to the best of my knowledge and belief.

Date: 05/04/2023



Name and digital signature
Dr. Sujata Shivaji Gadakh